



# **NATIONAL N CERTIFICATE**

## **MARKETING MANAGEMENT N6**

### **INTRODUCTION**

This course builds on the knowledge and skills that you gained in the previous level, and further prepares you for the workplace by introducing you to various aspects of Marketing Management. It also equips you with more of the knowledge and skills that you need to work in the field.

The National N Diploma: Marketing Management qualification is primarily aimed at giving the learner technical, theoretical knowledge, practical knowledge and workplace knowledge and the skills required in the financial management environment.

### **ENTRY REQUIREMENT**

National N Certificate: Marketing Management N5

### **DURATION**

6 Months.

### **EXAMINATION / ASSESSMENTS**

The learner is externally assessed by Department of Higher Education and Training at the end of each semester in the modules that the learner registered in that particular semester. To qualify for this assessment, the learner has to obtain 40% in the Internal Continuous Assessments (Tests and assignments) conducted internally during the course of the semester.

### **CERTIFICATION**

A National Certificate in Marketing Management N6 will be issued on successful passing of all required N6 modules. This certificate is issued by the Department of Higher Education and Training (DHET) as the assessment body in coordination with the Quality Council for Trades and Occupations (QCTO) as the quality assurance body.

### **DIPLOMA ISSUING**

A National N Diploma will be issued by the Department of Higher Education and Training after the 18 Months of in-service training on provision of all the required training evidence. This process will be managed by the college and it will take approximately 3 Months after the application date

## COURSE OUTLINE / N6 MODULES

Subject Code	Subject Name	Credits	Field
<i>All modules are compulsory</i>			
1. 04030086	Marketing Research N6	0.125	3
2. 04090346	Sales Management N6	0.125	3
3. 04030076	Marketing Management N6	0.125	3
4. 0540296	Marketing Communication N6	0.125	3

*In order to qualify for a Diploma in Marketing Management, the candidate must pass computer Practice N4*

### CAREER OPTIONS

1. Advertising & Promotional Officers
2. Industry Consumer Behaviour Analyst
3. Sales Representative
4. Distribution Managers

### REGISTRATION REQUIREMENTS

1. Applicant Certified ID / Passport copies
2. Parent / guardian / next of keen ID copies
3. 2 ID sized passport photographs
4. Proof of address
5. Certified N5 Certificate & Results statement

### THE QUALIFICATION FEES STRUCTURE

*Registration fee is R1000.00 and Nonrefundable.*

*(Registration and Deposit only applies to new students)*

SUBJECTS	4 SUBJECTS	3 SUBJECTS	2 SUBJECTS	1 SUBJECT
<b>ADMISSION</b>	R 1200.00	R 900.00	R 600.00	R 300.00
<b>MONTHLY INSTALLMENT</b>	R 1000 * 5 = R 5000	R 800 * 5 = R 4000	R 600 * 5 = R 3000	R 400 * 5 = R 2000
<b>TOTAL FEES</b>	<b>R 7200.00</b>	<b>R 5900.00</b>	<b>R 4600.00</b>	<b>R 3300.00</b>

## College banking details

**Bank Name:** Standard Bank SA

**Account holder:** Fredstone City College Pty Ltd

**Account Number:** 10117596939

**Branch code:** 018105

**Ref:** Learner / Applicant full names